



For Immediate Release

Media Contact:
Heather H. Pickett
Director-Presentation & Development
903-597-2501
heather@etstatefair.com

96th East Texas State Fair Music, Fun, & Animals!

Have All the Fun You Want! We'll Make More!

July 20, 2011-Tyler, Texas; The 96th East Texas State Fair is weeks away, opening on Thursday, September 22 and running through October 2. The 96th celebration of the event is sure to be one to remember -incredible carnival rides, fantastic exhibits, amazing attractions, great music on the Samsung Stage and fun times in the Budweiser Beer Garden, delicious fair food and don't forget the animals, animals, animals!

"The East Texas State Fair is a fun, family tradition. We created a concert series in 2009 and have watched it grow in popularity ever since," said Heather Pickett, director of presentation and development. "The 2011 concert line-up features many local and almost-local favorites. We look forward to great crowds at each of the concerts. As always, the concerts are free with your Fair admission!"

The 2011 concert series kicks off Friday, September 23rd with blues guitar virtuoso and Shreveport native 13 year-old **Matthew Davidson**.

On Saturday, September 24th East Texas' own **JB and the Moonshine Band** will have the crowds on their feet.

Feliz Cumpleanos to **La Invasora** on Sunday, September 25th we will celebrate the 10th birthday of La Invasora with an **all-day music festival** of Tejano and Latino bands.

The Monday Gospel tradition continues on Monday, September 26th with **The Sounds of Smith County**, the Smith County Sheriff's Office Gospel Choir.

This Day Forth will rock the stage on Tuesday, September 27th.

The best alternative around, **Truffula Tree** performs Wednesday, September 28th.

It is more than blues with **Something Blue** on stage Thursday, September 29th.

Friday night welcomes Austin's finest **Brad Dunn and Ellis County** on September 30th.

Oklahoma boy and former Cross Canadian Ragweed frontman Cody Canada and his new venture **Cody Canada and The Departed** wrap up the concert series as the headliner on Saturday, October 1st.

The 96th celebration of the East Texas State Fair will kick-off at the fairgrounds on Thursday, September 23 with innovative new attractions, free concerts and exciting rides and will run through Sunday, October 2. The 96th East Texas State Fair is presented by Samsung, Food Fast Children's Charities, R&K Distributing and Atlas Building Systems.

The East Texas State Fair is organized exclusively for charitable and educational purposes through the operation of an annual event promoting education, entertainment and the spirit of competition. The Fair is committed to agricultural heritage, families and service to the community. Our mission is also to create commerce for Tyler and Smith County by providing venues for others to utilize and by drawing participants to the complex. Since 1992 the East Texas State Fair has offered \$375,000 in scholarships.