



**For Immediate Release**

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**2012 Academic Rodeo  
Mindset Breaking Experience Contest  
Preliminary Results**

The 22<sup>nd</sup> Academic Rodeo, produced by the East Texas State Fair kicks off tomorrow with the preliminary rounds in the Mindset Breaking Experience Contest. The Academic Rodeo is open to public, private and home school students in the east Texas area. Over 76 schools and groups are registered for the 22<sup>nd</sup> Academic Rodeo with close to 1200 students participating in 14 competitive events.

The Mindset Breaking Experience is a creative problem solving contest for teams of elementary, middle school, and high school students. This is a team event in which each team will demonstrate its collective ability to think divergently in solving problems and be scored on the creativity and effectiveness of the solution. Problems are a variety of verbal and tactile.

**Elementary Contest**

**Finalists:** Athens Christian Academy, Athens Intermediate School, Chapel Hill Kissam Intermediate School, Lindale EJ Moss Intermediate School, Whitehouse Cain Elementary School and Whitehouse Stanton-Smith Elementary School.

**Middle School Contest**

**Finalists:** All Saints Episcopal School, Arp Junior High School, Athens Christian Academy, Eustace Middle School, Murchison School, Quitman Junior High School.

**High School Contest**

**Finalists:** Arp High School, Team A; East Texas Christian Academy, Team A & Team B; Lindale High School Team A & Team B and Waskom High School Team A.

The finals for the Mindset Breaking Experience will be held in January.

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The East Texas State Fair is organized exclusively for charitable and educational purposes through the operation of an annual event promoting education, entertainment and the spirit of competition. The Fair is committed to agricultural heritage, families and service to the community. Our mission is also to create commerce for Tyler and Smith County by providing venues for others to utilize and by drawing participants to the complex. Since 1992 the East Texas State Fair has offered \$375,000 in scholarships.