

THE EAST TEXAS STATE FAIR. NEW FAIR. NEW PRICES. THE EAST TEXAS STATE FAIR.

2010 Attractions Fun, Free Educational Experiences



Sea Lion SPLASH!
The sea lions will amaze the crowd as they balance balls, shoot hoops, dance and show off their pretty smiles.



Eudora Farms Petting Zoo
An interactive petting zoo with hands-on experiences with exotic animals. Meet a Scotch Highlander, Fennec Fox and a Wallaby!



Sandscapes
Watch 50-tons of sand turn into a work of art. What will we build this year?
Presented by:



Swiftly Swine Swimming Pig & Pig Racing
Go hog wild at Pork Chop Downs watching the fastest pigs around race for the coveted Oreo cookie prize.



AgriWorld
Education exhibit showcasing local agriculture and the importance of agriculture in daily life, features the Secret Garden, Wildlife Wonders and Country Life



Tubs Fritter
This loveable duck will wander the fairgrounds playing with visitors and he has been known to dance for food and stow-away on a ride or two!



**41st Senior Day-Treasure Island
Thursday, Sept. 23**
Free gate admission for all adults 55 or better
Full day of entertainment beginning at 9 AM in Harvey Convention Center
Bingo in the Mayfair Building, door prizes
Announcement of Senior of the Year
Recognition of Senior Day Queen, King and Longest Married Couple
Senior Day Dance at 3:30 PM



2010 Concert Lineup

Thursday, Sept. 23 6:30 PM
The Big Beats

Friday, Sept. 24 7:00 PM
Loca Ambicion

Saturday, Sept. 25 6:00PM
Jesse and Noah
Headliner 8:00 PM

The Bellamy Brothers

Sunday, Sept. 26 6:00 PM
Truffula Tree



Our headline entertainers:
The Bellamy Brothers
Sept. 25

Monday, Sept. 27 7:00 PM
Tender Mercies & Redemption

Tuesday, Sept. 28 7:00 PM
Ohio Avenue

Wednesday, Sept. 29 7:00 PM
Something Blue & Dustin Becker

Thursday, Sept. 30 7:00 PM
blacktopGYPSY

Friday, Oct. 1 7:00 PM
The Magills

Saturday, Oct. 2 7:00 PM
Tejas Brothers

2010 Fair Sponsors

Samsung
Bud Light
Food Fast Children's Charities
AARP/Walgreen's Wellness Tour
Junior League of Tyler, Inc.
Oncor
The Copeland Group
Heritage Home Health
Legacy Hospice
Ann & Roy Lilly
Southside Bank
Trane/Altra/American Standard/IUE-CWA
Garrett & Associates
Brasfield Oil & Gas
Melvina & Herb Buie
North East Texas Public Health District
Dona & Kevin Halbert
John Soules Foods
TAABS Printing
University of Texas at Tyler
Felicity & John Reedy
Citizens 1st Bank
Texas Bank and Trust

In-Kind

Betty & RL Summers
Priefert Ranch Equipment
CBS-19
Fox 51
KDVE
KETK
KISX
KLBZ
KLTV
KNUE
KOYE
Lamar Outdoor
Suddenlink Media
Platten Law Firm

YOU DESERVE A FAIR SHARE.



All New Rides!

THE EAST TEXAS STATE FAIR NEW FAIR. NEW PRICES.

Schedule & Events
September 23- October 3, 2010
www.etstatefair.com



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SHARE. ALL NEW RIDES. YOU DESERVE A FAIR SHARE. ALL NEW RIDES.

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General Admission

September 23-October 2

Adults	\$8.00
Youth (6 to 12)	\$5.00
Children 5 & under	Free

Carnival Coupons

Rides require 3-5 tickets

Weekday Armband	\$25.00
Sheets of 22	\$25.00
Sheets of 55	\$60.00

Sunday, September 26

\$2.00 rides all day



Sunday, October 3 – 10 AM to 9 PM

All Gate Tickets	\$4.00 w/o armband
Pay 1 Price	\$25.00 admission & armband
Children 5 & Under	Free

Advance Tickets may be purchased at all area Brookshire's and Super 1 Foods stores and at the East Texas State Fair office.

Until Sept. 24th only.

Single admission	\$6.00
Armband	\$20.00
Fun Pass	\$48.00 <i>Good for 8 gate admissions</i>

Gate Hours

Monday-Friday	10 am to 2 pm (Free admission)
Monday-Friday	Gate hours 2pm to 11pm
Saturday & Sunday	Gate hours 10 am to 12 am (midnight)

Student Specials

Monday 9/27	Students Free with Online Ticket*
Tuesday 9/28	4:00 to 7:00 pm
Wednesday 9/29	

*Kindergarten-12th Grade Students Only. Must present online ticket to receive free admission.



Daily Schedule

(Subject to Change Without Notice)

Monday-Friday

10:00 a.m.	Eudora Farms Exotic Animal Petting Zoo Sea Lion SPLASH! Swiftly Swine Pig Races AgriWorld Exhibit and Fruit & Vegetable Show in Building E Sandscapes Sand Sculpture, Photography Show, NASA Exhibit & Academic Rodeo and commercial exhibits in The Marketplace (Harvey Convention Center) Creative Arts Show in Building A
4:00 p.m.	Carnival & Midway Rides Open
10:00 p.m.	All Exhibit Buildings Close

Saturdays

10:00 a.m.	Carnival & Midway Rides Open Eudora Farms Exotic Animal Petting Zoo Sea Lion SPLASH! Swiftly Swine Pig Races AgriWorld Exhibit and Fruit & Vegetable Show in Building E Sandscapes Sand Sculpture, Photography Show, NASA Exhibit & Academic Rodeo and commercial exhibits in The Marketplace (Harvey Convention)
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10:00 p.m.	Creative Arts Show in Building A All Exhibit Buildings Close
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Sundays

10:00 a.m.	Eudora Farms Exotic Animal Petting Zoo Sea Lion SPLASH! Swiftly Swine Pig Races AgriWorld Exhibit and Fruit & Vegetable Show in Building E Sandscapes Sand Sculpture, Photography Show, NASA Exhibit & Academic Rodeo and commercial exhibits in The Marketplace (Harvey Convention Center) Creative Arts Show in Building A Carnival and Midway Rides Open
12 noon	
10:00 p.m.	All Exhibit Buildings Close

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